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InPEQ Forum 2013
International Forum on Print Efficiency and Quality

The InPEQ Forum 2013 will take place on September 19–20, 2013 in Lviv, Ukraine.

This eighth meeting of the Balkan Printers and their European Partners will be hosted by the Ukrainian Academy of Printing.

Invited to the InPEQ Forum 2013 are:

- Managers, experts and members of the National Printers Federations of the Balkan Print Forum countries: Albania, Bosnia and Herzegovina, Bulgaria, Croatia, Former Yugoslav Republic of Macedonia, Greece, Hungary, Romania, Serbia, Slovenia and Turkey;
- Specialists, experts and managers from the printing industry of Estonia, Czech Republic, Latvia and some other European countries as well as guests from Intergraf and from some European Print Federations;
- Specialists, experts and managers from the printing industry of Kazakhstan, Kyrgyzstan, Poland, Russia, Turkmenistan, Ukraine, Uzbekistan;
- Representatives of the Ukrainian mass media (radio and TV), representatives of the Ministry of Education and Science of Ukraine, representatives of the Ministry of Information of Ukraine, representatives of the local authorities, representatives of the Ukrainian Printing and Publishing houses as well as brand owners and agencies;
- Sponsors' customers;
- Representatives of the Graphic Arts Schools and Universities in all the above mentioned countries, as well as from Austria, Germany and some other European countries;
- East-European and Balkan trade press, local press.

The event on 19.09.2013 will be held in the Conference Hall of the Dnister hotel, in Lviv. Speakers from manroland web systems, Canon Europe, Procemex, Muller Martini, Intergraf and the Ukrainian Academy of Printing will present interesting and innovative information under the motto: “East meets West – printers for efficiency and success”. Experts and specialists will inform about trends and perspectives in the printing and media industry and will discuss future challenges of the European printing industry. The sponsors of the event will present latest print industry information on table-tops in the event hall. This is another very good possibility for the participants to get acquainted with technological novelties and innovative solutions.

The eighth meeting of the Balkan Printers and their European Partners is a platform for exchanging experience, know-how and knowledge communication. It is a chance to establish new contacts and to intensify existing ones.

The host, the sponsors and the organizers of the InPEQ Forum 2013 will reveal new dimensions and new possibilities for cooperation between customers, manufacturers, printing companies and print media universities from Eastern and Western Europe and from some central Asian countries.

On 20.09.2013 representatives from European High Schools and Universities will exchange information in the Conference Hall of the Ukrainian Academy of Printing in Lviv. Invited are professors from: Sofia

University of Chemical Technology and Metallurgy; Technical University – Sofia, Branch Plovdiv; State University of Library Studies and Information Technologies, Sofia; University of Travnik; University of Zagreb; University of St. Kliment Ohridski in Bitola; Munich University of Applied Sciences, Stuttgart Media University, Athens TEI; Hellenic Open University, Óbuda University in Budapest, Media Technical College Bucharest, Moscow State University of Printing Arts; Belgrade Polytechnic; University of Novi Sad; University of Ljubljana; Marmara University in Istanbul, etc. The participants will present information about scientific researches, will exchange information about professional education and qualification of students and post-graduate education, will discuss possibilities for collaboration and knowledge exchange.

On 20.09.2013 the participants will have the possibility to visit to the Ukrainian printing house “Vysoky zamok” in Lviv.

The official language of the InPEQ Forum 2013 is English. Simultaneous translation into Ukrainian will be organized by the host.

InPEQ Forum development

The International Forum on Print Efficiency and Quality (InPEQ Forum) was founded at the Seventh Balkan Print Forum event in October 2012. It is the successor of the Balkan Print Forum. InPEQ Forum is uniting printers, manufacturers, professors and students to change business for success. InPEQ Forum is an international initiative of the Balkan Printers and their European Partners.

Partners of the InPEQ Forum are Printers' Federations, Schools and Universities from Albania, Bosnia and Herzegovina, Bulgaria, Croatia, Former Yugoslav Republic of Macedonia, Germany, Greece, Hungary, Poland, Romania, Russia, Serbia, Slovenia, Turkey and Ukraine.

The main targets of the InPEQ Forum are:

- To organise meetings and seminars for the presentation and the exchanging of information and know-how in the field of modern print technology;
- To establish a professional communication network of printers, manufacturers and media schools and universities of the partner countries;
- To support the cooperation between printing companies, manufacturers, media schools, universities and institutions of the partner countries;
- To support collaboration on different EU-projects.

During the last years the Forum has developed to an institution for providing daily contacts with partners, manufacturers and suppliers. Participating in this institution ensures useful contacts and gives the possibility for answering questions, discussing ideas and finding appropriate solutions. As a matter of course the InPEQ media community is expanding steadily which proves the importance and the need of more communication in the printing industry of the East-European region.

Info: InPEQ Forum

For more information please visit: <http://www.inpeq.org>

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186 participants from 13 countries attended the Seventh Balkan Print Forum event on October 18-19, 2012 in Inter Expo Center, Sofia, Bulgaria.
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At the seventh Balkan Print Forum the participants exchanged information and discussed professional issues.
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The Rector of the Ukrainian Academy of Printing Prof. Dr. Bohdan Durniak invited to the eighth meeting of the Balkan Printers and their Partners – the InPEQ Forum 2013 that will take place in Lviv, Ukraine.
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Participants in the second meeting of the Initiative for Printers' Education and Qualification, October 19, 2012, Sofia, Bulgaria
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